

# District Assembly 2004

March 13, 2004

Welcome Rotarians!

You have the honor and responsibility to lead your clubs during Rotary's Centennial Year. You are an important key to the success of your club and to the programs of Rotary International. By your being here today, you have shown that you have the skills, knowledge, and motivation to lead your club, and that you take this commitment seriously.

Your dedication to Rotary is appreciated by the members of your clubs and by the local communities your clubs serve. The District Leadership Team recognizes the commitment you have made and will strive to make your attendance today worthy of your time and effort. The District Leadership Team will be available throughout the Rotary year as a resource to you and your club. Please take advantage of their knowledge and skills.

The purpose of the District Assembly is to assist in developing club leaders. Today's sessions will provide you with information and motivation to help you in your club leadership role. We encourage you to actively participate in the breakout sessions and to fellowship with your fellow Rotarians. The relationships you create today will assist you throughout the next Rotary year and beyond.

Again, Welcome! Preparation will be the key to a fun and successful Centennial Rotary Year. Thank you for giving of your valuable time to be here today. Our Centennial will happen but once. You have the opportunity of a lifetime in being a leader in your club this year. Let us all join together as we *Celebrate Rotary!*

*Ken Baker*  
District Governor Elect

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## Rotary International District 6970

**Ken Smallwood, District Governor**  
**Ken Baker, District Governor Elect**  
**Shann Purinton, District Governor Nominee**

## DISTRICT ASSEMBLY

March 13, 2004

St. Johns River Community College  
Palatka, Florida

District Training Team

Cecil Gibson  
Emmie Funchess

Theresa Smith  
Shann Purinton

100 Years

## District Assembly 2004 BREAKOUT SESSIONS

### 1=1st 50 minute session

1-a Public Relations 50 Min

Learn how to improve publicity for your club's service to your community and activities. Club service chairs or P.R. chairpersons

1-b Club Treasurers 50 Min

Training by District Treasurer to learn the requirements for your job.

1-c Presidents Meet with DG 50 Min

1-d Pres Elect/Elect Meet with DGN 50 Min

Current presidents meet with DG Ken Smallwood to wrap up year. President Elect/Elect meet with DGN Shann Purinton to get a jump on next year.

1-e Membership Development 50 Min

Learn how to build membership and discuss problems with membership development.

1-f Club Secretaries 50 Min

Learn about Membership Reporting through the Rotary portal

1-g Website Usage 50 Min

Explanation of how to navigate and best use [www.rotary.org](http://www.rotary.org) & [www.rotary6970.org](http://www.rotary6970.org)

2-h Website Usage (repeat) 50 Min

Explanation of how to navigate and best use [www.rotary.org](http://www.rotary.org) & [www.rotary6970.org](http://www.rotary6970.org)

2-i Interact/Rotaract 50 Min

Find out how your club can get involved or improve its participation in Interact and Rotaract.

2-j Ambassadorial Scholars 50 Min

Learn how to find Ambassadorial Candidates in your community and the application process.

2-k Youth Exchange 50 Min

Our district is a model for Youth Exchange. Learn how your club can become involved or improve its participation in Long Term and Short Term Exchanges.

2-l New Rotarian Orientation 50 Min

Learn how to help new Rotarians get started the right way. Also, if you are a new Rotarian, learn more about the international role of Rotary.

2-m Grant Applications for Service Projects 50 Min

Learn how to complete matching grant forms for District Simplified Grants and other grants. All international and community service chairs should attend.

2-n Foundation Access through the Rotary Portal 50 Min

Learn how to use Rotary Business Online for Club Foundation Information

2-o Membership Retention 50 Min

Learn ways to improve membership retention.

Project Fair 100 Min

Learn about international and community service projects that other clubs are doing and how to develop partnerships.

### 2=2nd 50 minute session

Pete Helow - Rm S203-205

Debbie Branson Rm L105

Ken Smallwood - Rm L 102

Shann Purinton - Rm L 212

Mike Davis - Rm L 104

John Bruner- Rm L 213

Howard Kelley - Rm L 222

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Jim Stege, Jeri Williar & Bob Massey - Rm L 103

J. C. Casagrande - Rm L 100

Al Kalter & Rob Overly - Rm L 102

Peter Brooker & Rhoda Goodson - Rm L 212

Bill Hamilton - Rm L 105

Gerald Roberts - Rm L 213

Mike Davis - Rm L 104

Lower Gallery

## District Assembly Agenda

March 13, 2004

St Johns River Community College, Palatka. FL

OBJECTIVE: To train Rotary club leaders for 2004-05

Registration, coffee, tea, juice, donuts, muffins, cookies 7:45-8:10

- |                                 |                                   |             |
|---------------------------------|-----------------------------------|-------------|
| 1. Opening:                     | Ken Baker                         | 8:10-8:50   |
| Message from Glenn Estess       |                                   |             |
| Explanation of 2004/05 Theme    | Ken Baker                         |             |
| Centennial Promotion            | Pete Helow                        |             |
| 2003 District Conference        | Ken Smallwood                     | 8:50-9:05   |
| On to Osaka                     | Rob Hoenshel                      | 9:05-9:15   |
|                                 |                                   |             |
| 2. Training Breakout Seminar #1 |                                   | 9:30-10:20  |
| 3. Break                        |                                   | 10:20-10:35 |
| 4. Training Breakout Seminar #2 |                                   | 10:35-11:25 |
| 1=1 <sup>st</sup> Half Session  | 2=2 <sup>nd</sup> Half Session    |             |
| a. 1 Public Relations           | Pete Helow                        |             |
| b. 1 Treasurers                 | Debbie Branson                    |             |
| c. 1 Presidents Meet DG         | Ken Smallwood                     |             |
| d. 1 Pres Elect/Elect Meet DGN  | Shann Purinton                    |             |
| e. 1 Membership Development     | Mike Davis                        |             |
| f. 1 Secretaries                | John Bruner                       |             |
| g. 1 Website Usage/Maximization | Howard Kelley                     |             |
| h. 2 Website Usage/Maximization | Howard Kelley                     |             |
| i. 2 Interact/Rotaract          | Jim Stege/Jeri Williar/Bob Massey |             |
| j. 2 Ambassadorial Scholars     | J.C. Casagrande                   |             |
| k. 2 Youth Exchange             | Al Kalter & Rob Overly            |             |
| l. 2 New Rotarian Orientation   | Peter Brooker/Rhoda Goodson       |             |
| m. 2 Grant Applications         | Bill Hamilton                     |             |
| n. 2 Rotary Business Online     | Gerald Roberts                    |             |
| o. 2 Membership Retention       | Mike Davis                        |             |
|                                 |                                   |             |
| 5. Meet back in main auditorium |                                   | 11:30       |
| a. PolioPlus                    | Wilson Smith                      | 11:30-11:40 |
| b. Rotary Foundation            | Dave Harrill                      | 11:40-11:50 |
| c. RYLA                         | Jim Stege                         | 11:50-12:00 |
| d. Centennial PH & PHS          | Ken Smallwood                     | 12:00-12:10 |
| e. Nominations                  | Tommy Grimes                      | 12:10-12:15 |
| f. Roll Call                    | Shann Purinton                    | 12:15-12:25 |
| g. Budget Approval              | Debbie Branson                    | 12:25-12:35 |
| h. Procedure Change             | Debbie Branson                    | 12:35-12:40 |
| i. Closing Remarks              | Ken Baker                         | 12:40-12:50 |
| 6. Lunch                        |                                   | 12:50-2:30  |